



MaxWell Biosystems is an electronics-focused biotech company based in Zürich, Switzerland, developing and selling high-content electrophysiology platforms to help our customers in the pharmaceutical industry and in academia make their drug discovery and research more efficient. We seek highly motivated and talented individuals who will contribute in shaping our future.

Digital Marketing Associate (Internship 6-9 months)

Our innovative electrophysiology platform is used in drug discovery and basic research. As a dynamic young company, we are establishing very close contact with our users and market, and promote our products worldwide. We do this by exhibiting at conferences, organizing road-shows and seminars, and by growing our online presence (social media, website, webinars etc.). Be it in pharmaceutical industry, contract research organizations or academia, all our existing and prospective customers have a scientific background. We are therefore seeking highly motivated individuals with a digital marketing background interested in science and technology.

Your Responsibilities

- Assist the marketing team in all digital communication efforts: generating social media content (LinkedIn, Twitter), establishing an Instagram account, regularly updating the website, etc.
- Improve conversion tracking for MxW digital marketing activities
- Use various tools for web analytics and search engine optimization to boost the effectiveness of all MxW digital channels
- Contribute to the organization of webinars and virtual events
- Support with the creation and operation of effective advertising campaigns
- Engage in the coordination of conference exhibitions, roadshows, and workshops
- Report directly to our Marketing and Communications Manager

Your Profile

- Bachelor's or master's degree in marketing or related
- Fluent in English, German and other languages are a plus
- Interest and/or exposure to neuroscience, stem cells or life science in general are a plus
- First industry experience is a plus
- Experience in managing websites, online content, e-marketing and social media
- Knowledgeable in search engine optimization, adwords customization, and other web optimization tools
- Creative development experience, including graphic design and knowledge of the Adobe Creative Suite is a plus
- Proficiency in Microsoft Office suite (Word, Excel, Outlook, Powerpoint)
- Enthusiastic, dynamic, self-motivated and proactive person
- Proven ability to work independently and within a team environment

Are you motivated, innovative and committed to delivering first-rate performance? Do you enjoy working in an international, multidisciplinary, and interactive team? Then we might have a position for you. Join MaxWell Biosystems in innovating the future of electrophysiology for drug discovery and basic research.

Sophie Wolf-Demarche looks forward to receiving your application documents (cover letter, resume, letter of recommendation and degrees including transcripts) by email at hr@mxwbio.com.